

Brigette Ramirez

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MEDIA AND COMMUNICATIONS EXPERIENCE

University of Georgia Athletic Association, Athens, GA

August 2022-Present

Sports Communications Student Assistant

- Facilitate game day operations and media availabilities for UGA football, baseball, women's basketball, men and women's tennis and equestrian teams
- Manage daily media relations for UGA's 21-sport varsity athletic program through communicating with members of media, NCAA, Southeastern Conference, opposing teams and fans
- Interview UGA athletes and coaches and write game recaps and feature articles published on Georgiadogs.com
- Create content for and manage UGA women's basketball Instagram and X accounts with cumulative 38,000 followers

Atlanta Falcons, Atlanta, GA

August 2024-Present

Communications Game Day Staff Member

- Facilitate post-game press conferences and locker room media availabilities for Falcons and visiting team at all Falcons home games during the 2024 and 2025 seasons
- Compile and distribute stats and game books to Falcons and visiting team communications staff and media
- Record and transcribe post-game player interviews to distribute to media and publish to team website

Outlyr, Dallas, TX

May-September 2025

Public Relations and Marketing Intern

- Coordinated media center operations onsite at the Meijer LPGA Classic and Dow Championship, managing interview requests, website content, daily media notes and all press materials to ensure comprehensive tournament coverage
- Remotely supported media operations for The Ascendant, Kroger Queen City Championship and Walmart NWA Championship, overseeing website and social media strategy
- Advanced company's corporate marketing initiatives by managing LinkedIn and social media accounts

Los Angeles Dodgers, Los Angeles, CA

May-August 2024

Public Relations Intern

- Assisted with writing and distribution of daily game notes, press releases and team publication *Dodger Insider*
- Coordinated press box operations for all 30 home games and accommodated on-site media requests in a timely manner
- Aided broadcasters, media and visiting club public relations department before, during and after home games

USA Baseball, Cary, NC

May-August 2023

Communications Intern

- Created, proofed and edited content for USABaseball.com including more than 40 game recaps, features and press releases
- Served as a primary media contact at all USAB events and press officer for 2023 13U/14U Athlete Development Program
- Assisted with game day preparations including social media coverage, program creation, scoring and content creation

EDUCATION

University of Georgia, Morehead Honors College, Athens, GA

May 2026

Bachelor of Arts in Public Relations, Bachelor of Arts in Spanish

GPA: 3.95/4.00

Minor in Business, Certificate in Sports Media, Certificate in Personal and Organizational Leadership

Presidential Scholar, Dean's List, Honors International Scholar, Institute for Leadership Advancement (ILA) Leadership Fellow, Swann Seiler Scholarship for Leadership in Public Relations

UGA en España, Valencia, Spain

January-April 2024

12 hours of Spanish coursework at the University of Valencia

LEADERSHIP AND INVOLVEMENT

Grady College of Journalism and Mass Communication, University of Georgia, Athens, GA

August 2024-Present

Ambassador

- Selected as one of 30 undergraduate and graduate student leaders to represent Grady College
- Lead tours and interact with alumni, potential donors, special guests, speakers and prospective Grady College students

Association for Women in Sports Media (AWSM) at UGA, Athens, GA

August 2022-Present

Co-President (January 2025-Present)

- Oversee executive board and club operations to ensure chapter is realizing goals of national organization
- Plan, organize and execute monthly meetings, club events and professional guest speakers from sports media industry

RELEVANT SKILLS

Microsoft 365, Adobe Creative Cloud, social media marketing (Instagram, X, TikTok, Facebook), intermediate Spanish